

WORLD OUTREACH

TRAINING LEADERS. TRANSFORMING LIVES. IMPACTING NATIONS.



A Door Has Opened to the French-Speaking World

A great and effective door has opened to me.

1 Corinthians 16:9a,
New King James Version

For *World Outreach*, the door that the Lord has opened is to the French-speaking world. "Andrew has had France on his heart for many years," says Rory Kyle, the *World Outreach* translations and media manager, located at our United Kingdom office.

This past May, we started broadcasting *The Gospel Truth* on EMCI TV, a network that reaches French-speaking people globally with the *grace* message. We're seeing a great response! Read a couple of the testimonies we've already received from our viewers:

"I have already learned so much watching those shows. I'll continue to listen to them until the end. I have felt so condemned, but right now I am overjoyed. What I heard is so good. I had never heard what you told me about my spirit. It's like I'm hearing the Gospel for the first time after condemning myself my whole life."

"Whoa! I never understood that I didn't have to deserve

anything. Jesus, I completely receive this salvation by Your grace . . . Thank you. Bless you."

"*World Outreach* is really becoming more language-group focused," Rory shares. "With EMCI TV, we are covering Canada, French-speaking Africa, and France. I think the footprint was somewhere in the region of 242 million people." What does this mean? It means we've just opened a wide door to French-speaking people all over the world. We are expecting a great harvest. And that's just one language!

Klaus-Dieter Gruber, our Europe regional director located in Frankfurt, Germany, says, "We found, in the last couple of years, that actually getting on TV as soon as possible is



Rory and Cindy Kyle

really the key to the ministry reaching more people. But, of course, it's a costly exercise." Why? For one, it's more than just hiring someone to do a voice-over translation. Rory explains, "You're literally making a French version of Andrew's programs."

This involves assembling the right team of people who have the right heart. Klaus explains, "We really need the person who has the heart of Andrew, who understands the message and relays it in the way as if Andrew is speaking in those countries." It can take time to find these people or for them to

find us, but Klaus says, "It is imperative that we find the right team before we start the translation project."

The strategy we've been using for *World Outreach* is multi-faceted, but much is based on translation. "In every country where we are represented, translation is part of our strategy every year. So, when we ask 'How can we reach more people?', it usually means we have to start a translation project. Whether it's starting on Charis Bible College curriculum, whether it's books, there is always translation connected to it," Klaus says.



Klaus-Dieter and Ann Gruber

For reaching the French-speaking world through television, we're seeing the strategy of our translation programs really pay off. "We have been more strategic than ever before with this French-speaking translation project. It's been really exciting to see this message reach many more people," Rory says.

As mentioned earlier, it takes finances to make this important process work. That's why we are so thankful for your support. Your gifts are changing lives! If you are not currently a *World Outreach Partner*, please consider becoming one at awme.net/worldoutreach. You'll be a part of helping us train leaders, transform lives, and impact nations, just like we're doing among French-speaking people all over the world!

TESTIMONY:

When I was diagnosed with thyroid cancer, I had watched seven Christian brothers and sisters die of cancer. I started out doing everything I knew to do. I listened to the Word of God day and night (I listened to Andrew's teachings many times).

I had surgery but didn't follow-up with any other treatments, because I didn't want doctors speaking any more sickness over me. I started going to Charis Bible College part-time. While in class, I battled dizziness, nausea, and pain. It was hard to sit and pay attention, but I was determined to listen and get more of the Word in me as medicine. Attending Charis for six years was a big part of my healing journey.

After about one year, there was some improvement, but not what I was believing for. After about a year and a half, I knew I had gotten beyond the death threat, but I also knew that if I quit, I would lose ground. At the two-year mark, I was more improved and wondering how much longer I could keep this up. After three years, I was more improved and had to commit to fighting however long this would take. At five years, I was healed.

— Karen Burmesch,

Charis Chicago administrator and 2018 third-year graduate



INSTANT ACCESS. CONTINUOUS CONTENT. UNLIMITED GRACE.

GospelTruth.TV

The French-language broadcast can be viewed via satellite on Eutelsat, Canal+, Startimes, Nilesat (for the Maghreb), and Orange (in Côte d'Ivoire), streaming on emciv.com, or on our app on Apple TV, IOS, Roku, or Go TV (in French Polynesia).



awme.net/WorldOutreach